

NB Media Co-op 2017-2018

Annual Report

EVENTS

NBMC hosted 3 successful events featuring notable speakers discussing topical issues in addition to a fun trivia night. Events featuring Bruce Livesey and Justin Brake attracted large crowds.

Sep 21 - AGM + Bruce Livesey's "House of Irving"

Nov 3 - Journalism is Not a Crime with Justin Brake

Feb 2 - Janice Harvey on The Globe & Mail on the Environment

Mar 15 - Fake News Trivia Night Fundraiser

Social media
highlights



1,565 followers
up from 1,513 in Sept 2017



1,942 likes
up from 1,816 in Sept 2017

Audience reach via facebook and website:

- Our most widely shared social media post: "Bruce Livesey deconstructs the House of Irvings" about the reporter's talk on the Irvings and the need for investigative journalism. Facebook reach: 10.5K. Post engagement: 704 clicks. 238 reactions.
- "Our most popular story on our website: "You do not have our permission" about locals opposing the destruction of fish-bearing streams for Sisson's mine waste (1,708 views). (1,427 unique users).

MILESTONES

Published our 90th issue of The Brief in July 2018!

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Board member Susan O'Donnell's SSHRC + NBIF Project

The NBMC is a partner in a new research project, RAVEN (Rural Action and Voices for the Environment). RAVEN, based at UNB, has been funded by SSHRC and the NBIF for four years. Sophie Lavoie is the NBMC representative on the project. Susan O'Donnell is coordinating as the lead investigator and Tracy Glynn is the PhD researcher / post-doctoral fellow.

Mayworks 2018 partner - co-hosted panel event on

May 1, 2018 MAYDAY! Building Union Solidarity with Progressive Social Movements.

NBMC contributor Dallas McQuarrie won the Beth McLaughlin Environmental Journalism Award - November 2017

Board member Tracy Glynn was a panelist at the National Campus Radio Conference at UNB



As of May 31, 2018

Income: \$9,434.58

Expenses: \$7,569.74

The 2017-18 financial year is June 1st, 2017 to May 31st, 2018. We were financially stable this year thanks to successful fundraising for donations and renewed memberships.

Special Thanks!

Organizations that supported us this year:

- Mount Allison Staff Assoc. (MASA / CUPE 3433)
- Mt Allison Faculty Assoc. (MAFA)
- CUPW Fredericton
- NB Council of Hospital Unions/CUPE Local 908
- Unifor Local 219
- Council of Canadians Fredericton Chapter
- No One Is Illegal Fredericton
- CUPE NB
- CUPW Atlantic
- CUPW Moncton
- CUPE Local 1418
- PSAC Atlantic
- AUNBT
- Cinema Politica Fredericton
- Fredericton District Labour Council
- UNB Faculty of Arts Speakers' Fund;
- UNB Sociology
- UNB Law & Society
- STU Sociology
- STU Criminology
- STU Free Press & Multimedia Society
- Conservation Council of New Brunswick
- Stop Spraying NB

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