

NB MEDIA CO-OP

Annual Report 2019-2020

Photo by Sarah Keirstead

MOST POPULAR STORY

SHUTTING THE PROVINCE DOWN: THE 1918-1919 FLU EPIDEMIC IN NEW BRUNSWICK
BY GERRY MCALISTER

55,043 unique readers
Shared 21,085 times on Facebook

MOST POPULAR NEWS STORY

RACE-SHIFTERS: WHITE PEOPLE WHO IDENTIFY AS INDIGENOUS

BY SUSAN O'DONNELL

22,730 unique readers

MOST POPULAR COMMENTARY

ENOUGH DITHERING ON FRENCH IMMERSION

BY PETER MANSON

5,319 unique readers



Photo by Drew Gilbert

We continued our partnership with the UNB research project RAVEN (Rural Action and Voices for the Environment) that began in 2018. RAVEN students and staff contributed more than 60 stories since our last AGM on many different environmental topics ranging from food security to nuclear waste. You can access all the RAVEN-linked stories here. The training and development is building capacity for a new generation of environmental journalists. RAVEN also co-hosted a number of NB Media Co-op events and activities to support media activism in New Brunswick. The RAVEN partnership runs until 2022.

FINANCES

June 1, 2019- May 31, 2020

Income: \$9,555.45
Expenses: \$6,428.97

SOCIAL MEDIA REACH

3,367 Facebook followers
Up from 2,646 likes last year

2,116 Twitter followers
Up from 1,771 last year



OUR TEAM

Board of Directors

Judy Burwell, Tracy Glynn,
Joshua Sallos

Editorial Board

Shanthi Bell, Kylie Bergfalk,
Tracy Glynn, Sophie Lavoie,
Susan O'Donnell

Membership Coordinators

Judy Burwell, Delaney Crawford

Calendar Coordinator

Brian Beaton

All our distributors of *The Brief*



COMMUNITY EVENTS

We organized and/or supported the following events.

Defund & Reallocate: A Community Discussion on the Police with Alma Brooks & El Jones

Housing in the Time of Coronavirus

Coloniality in the Time of Coronavirus

Care in the Time of Coronavirus: The Neoliberal Care Home

Nursing Homes in the Time of COVID-19 and Why Unions Matter

Tertulias in the Time of Coronavirus

There's Something in the Water:
A panel on environmental racism

Mythbusters 2020: Save Clinic 554 Trivia

Let's Beat this 'Demic by Jane Jenkins

Gordon Edwards on Small Nuclear Modular Reactors

Trace: a film screening about the migrant crisis with filmmakers Raluca Bejan & Ioan Cocan

Miles Howe on Snake Oil and Project Sitka

Launch of *Bombardier Abroad* with author David Thomas & discussant Alain Deneault

The Women Resisting Extractivism and Bridging the Scholar-Activist Divide: Panel & Photovoice Exhibition with Ramona Nicholas, Shannon Bell & Sherry Pictou

Fredericton Climate Strike & Poetry for the Climate Crisis

Chantal Richard on the Erasure & Revival of Acadian Language, Culture & Identity

NB Media Co-op
180 St. John St., Fredericton, NB E3B 4A9
Website: nbmediacoop.org
Email: info@nbmediacoop.org

OUR PARTNERS

Campaign to Save Clinic 554

Canada Research Chair in Global & International Studies

Canada Research Chair in Physical Culture & Social Life

Cinema Politica Fredericton

Council of Canadians Saint John & Fredericton Chapters

Gallery on Queen

Journal of New Brunswick Studies

Mayworks Fredericton

RAVEN

Sisters of Charity Saint John

Société de L'Acadie du Nouveau-Brunswick (SANB)

Solidarité Fredericton

Sustainable Energy Group
Carleton County

St. Thomas University's French
Section, Dept. of Romance
Languages

St. Thomas University's School of
Social Work's Organizing with
Diverse Groups Class

Tertulias Fredericton

University of New Brunswick Saint
John's Urban & Community Studies
Institute

University of New Brunswick's
Departments of French & History

Wolastoq Grand Council

thank you

Our 115 members

Association of UNB Teachers

Canadian Union of Postal Workers
Fredericton/Oromocto Local

Mount Allison University Faculty Association

Unifor 4504

Union of Graduate Student Workers